

Every booking pays you.

Quiet Tuesday? Fill it tonight.

Halfseat lists the tables you would otherwise leave empty. Diners pay a booking fee to hold one and get half off the food. Drinks stay full price. You set the rules, and nothing goes live you have not approved. Free to list, no contract.

What you keep

A TABLE OF	DINER PAYS	FOUNDING VENUE	STANDARD VENUE
1 to 2	£5	£5	£3
3 to 4	£8	£8	£4
5 to 6 (opt in)	£14	£14	£8

One fee per table, never per head. If the diner does not turn up, you keep your share. Stripe pays your share the moment a diner books. Not on Stripe yet? We BACS you at month end until you are.

What one table is worth

£27 **£25**
founding venue standard venue

A table of two on a £60 bill (£40 food, £20 drinks), after food cost and drinks cost, both at 30%, on a table that would have stayed empty. The diner pays £45 in total, about a quarter off. An empty seat earns £0. A table nobody books costs you nothing.

How it works

1. You release tables

Choose the nights, the sittings and how many tables go out. Half off the food, drinks at full price.

2. Diners claim them

They pay the booking fee and give their name at your door. No voucher, no app.

3. You get paid

Your share lands when a diner books. Founding venues keep the whole fee.

You stay in control

- Nights, sittings and tables per night (default two)
- Visits per diner per year (default four)
- A house rule, shown to the diner word for word before they book
- New guests only: a diner who has already booked you through Halfseat cannot book again at half price
- Pause any day. No minimum, no penalty for nights you sit out

For whoever has to sign it off

- No contract, no exclusivity, no cost to list
- Runs beside your booking system: nothing to integrate, bookings are by name at the door
- The discount is fixed at half off food. Drinks are never discounted
- Tied tenant, group, hotel or franchise? Tell us when you apply and we will talk it through before anything goes live

Founding venues · 30 per launch city

The first 30 independent venues in Brighton & Hove and in Bristol keep the **whole** booking fee, for as long as they stay listed. In every city after that it is the first 10. They are named on the site, first on the app, with a direct line to Jack.

Applications close 31 December 2026 or when the slots are taken.

After the founding 30, venues are on the standard split and Halfseat keeps £2, £4 or £6 a table. First Table keeps its whole £6 booking fee and none of it reaches the venue.

Is it for you?

Works best if

a table of two spends £30 or more on food, so the diner saves more than the £5 fee, and you have a quiet night or a gap to fill.

Probably not if

most of your sales are drinks, you never discount your food, or a pubco or head office has to approve it first. Show them this sheet.

APPLY IN TWO MINUTES, OR TALK IT THROUGH

halfseat.com/venue

Text or ring Jack Visick on **07805 144862** · hello@halfseat.com

Jack runs eight Sussex venues, including The Castle Inn and Tollgate, and built Halfseat to fill his own empty tables.

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